

Pippa Cairns

Graphic Designer



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Objective

Embark on a opportunity with a company where I can apply my experience, tenacity and creativity to a variety of clients and opportunities.

Skills

Driven, flexible and focused Graphic Designer. Innovative and creative with the ability to craft a solution to every brief. High attention to detail, focus, determination and a wide skill set enable me to explore multiple directions across a variety of mediums from digital to print.

- Time management
- Team player
- Multi Tasker
- Excellent communicator

Qualifications

- 3D Design
- Communication Design
- Fine Art & Illustration
- Graphic Design
- Web Design
- Coding & Word Press
- HTML, CSS, Arduino
- Highly experienced with industry standard tools (Adobe, InDesign etc)

Education

Graphic Design • June 2020 •
University of The West of England,
Bristol
First Class with Honours

A levels • 2014-2017 • The Sixth Form
College Farnborough
Graphic Design (A*) / fine art (A) /
History

Interests

Skiing, Running & Fitness
Paddle Boarding
Baking & Cooking

Experience

FREELANCE, PIPPA CAIRNS DESIGN
May 2019 - Current
Founded an independent freelance studio to engage companies to continue to utilize my skills during the Covid and post-Covid design landscape. Re-branded and designed logos, e-newsletters, video editing, brochures and numerous other materials for clients. Provided relevant feedback and guidance to finalize and facilitate design ideas and executed final plan. Undertook work on both small and large scale projects.

INTERN, TYNAN D'ARCY
May 2018
Assisted on current campaigns and packaging designs. Expanded experience working in a time and pressure sensitive office environment while creating compelling ideas and maintaining excellent standards in final products.

INTERN, DODDLEBAGS
June - August 2018
Created art directed imagery which conveyed the eco-friendly message of the reusable multi use brand. Challenged to create images to engage and enhance the users experience with the product in a fun and memorable way. Utilized motion, digital design and video editing to provide images which ensured that the brand was recognized across all channels.

Volunteer & Leadership

Media & Merch,
UWE Snowsports
Committee Member
April 2019 - May 2020

Elected to work as part of a team of 8 to organize the biggest trip the university had to offer. Re-branded the identity and created new merchandise to effectively represent the club of 350+ Members. Independently marketed annual trip abroad as well as additional social events throughout the calendar year across all social media platforms. Ensured our continued appeal to new, prospective and current members.

Shift Leader, The
Phoenix Inn,
Hartley Wintney
April 2019 - 2020

Executed strong professional attitude working under pressure and high demand at an award winning Gastro Pub during summers and holidays while continuing my education.